

Strategic Plan. 2020 - 2024

Grass Root Researchers Association



Our Three Cord-Stand

Vision

To become the reference point for facilitating grass root development, Justice and Victim Support



Mission

To be an active grass root mobiliser towards improving quality of human life and social justice



Core Values

Passion, Innovation, Accountability, Local Content, Result Oriented



Defining GRA Values

Result Oriented

The end point of all our activities, engagement and participation shall be defined by the need for a well-defined result t

Passion

Basic to our work is passion, we believe that capacity can be built, but the zeal to solve the problem and add value to the life of our beneficiary is a standard for us.

Local Content

In the heart of all we do is to emphasis and promote local content, either from the point of good, need or challenge,, we see the use of local content as a tool for promoting good, in the form of Justice, Good Governance, and Human Development

Innovation

We believe that there is always a better way to get things done, to that effect, we will always strive for what works , beyond the box.

Accountability

For all time, accountability is a system and value that guides all our engagement, in dealing with our stakeholders, , accountability is a guiding principle for us.

SWOT ANALYSIS



WEAKNESS

Staff Capacity, Staff turn over, finance and financial procedures & Policy, poor contextual understanding of issues, poor staff management



THREAT

Challenge of access to local communities due to insecurity caused by state and non-state actors

STRENGTH

Local Content, Language, Local Network & Volunteers, Local Presence, Digital Security

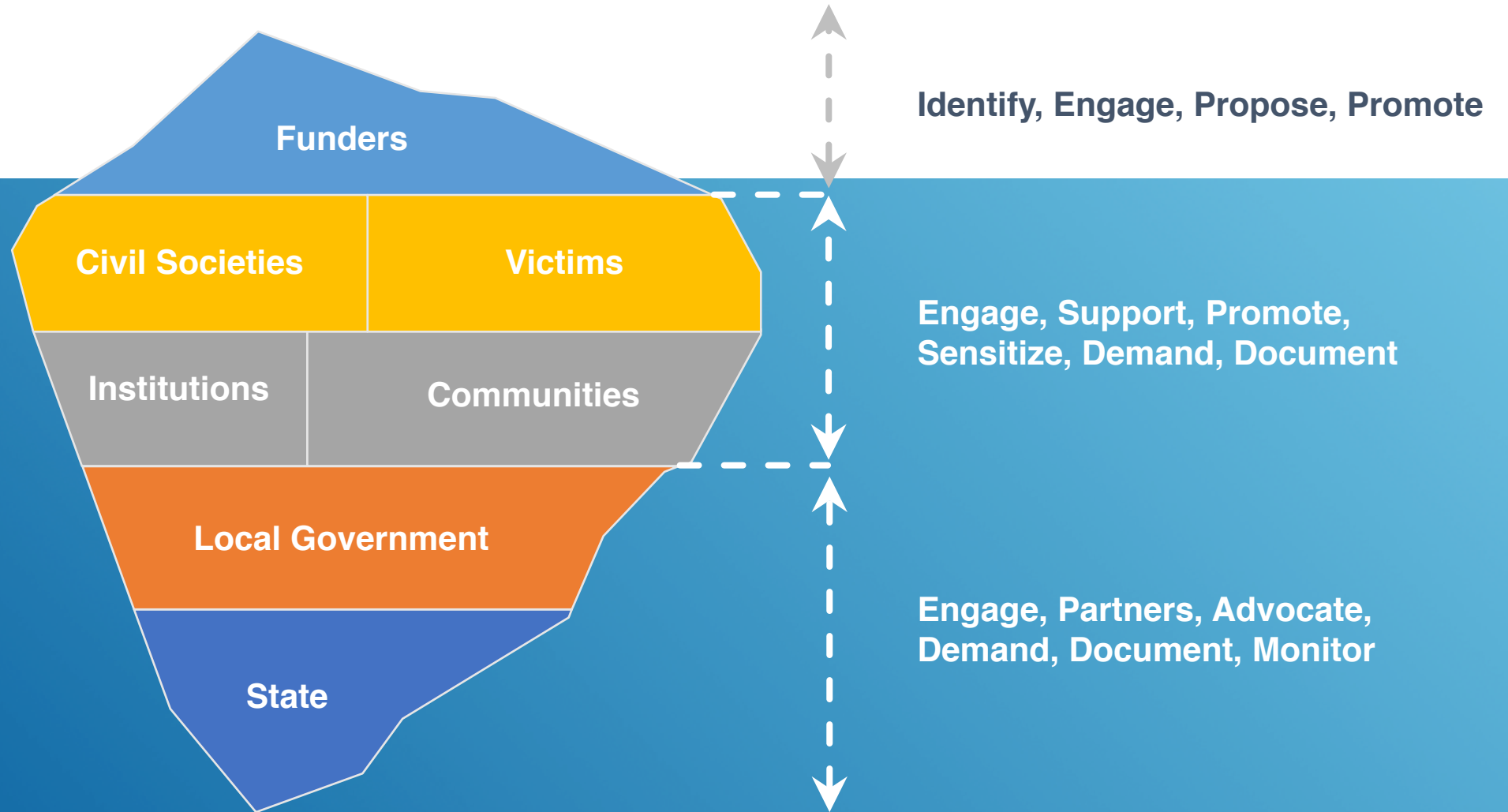


OPPORTUNITY

Explore online Presence, Local Content, Access to local institutions, networks, and state actors

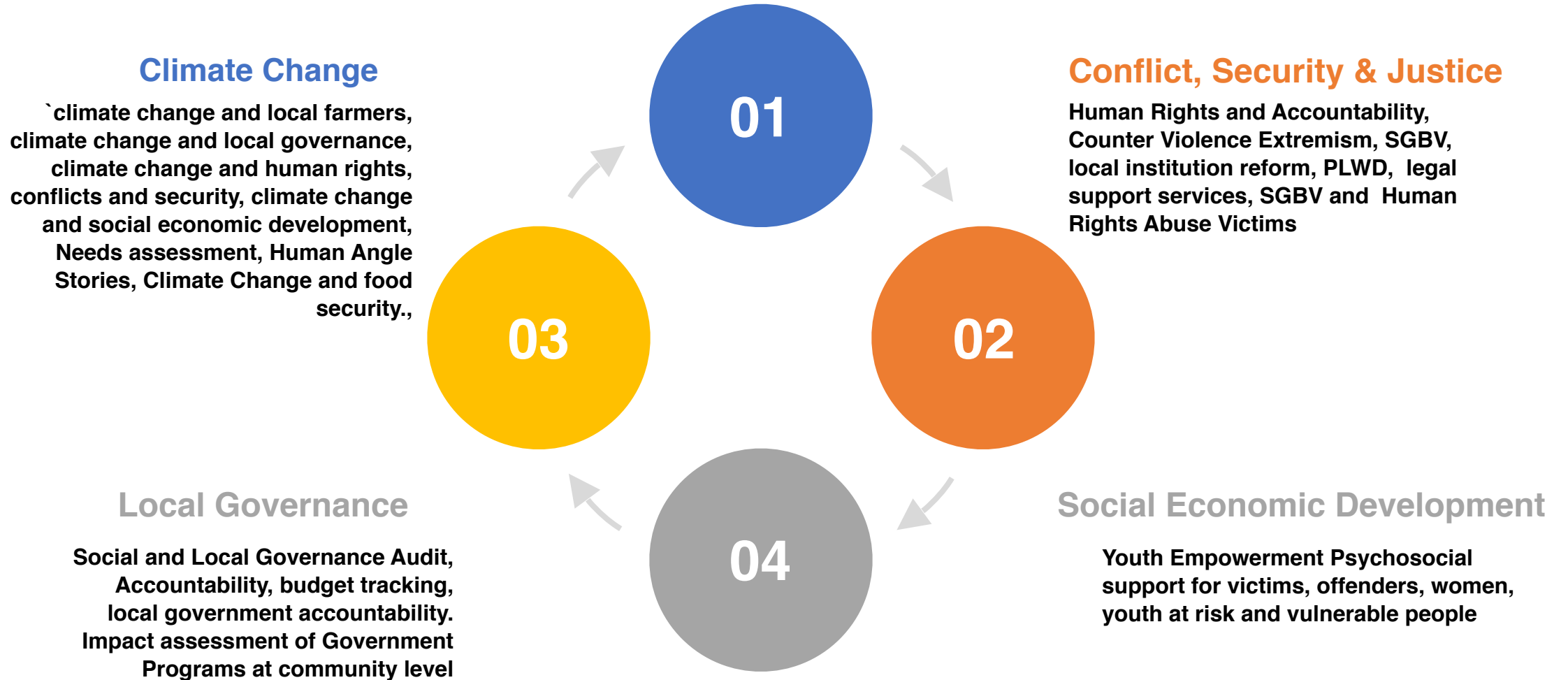


Stakeholders Mapping



Thematic Focus Areas

Project & Program Ideas



Target Audience

Our Beneficiaries

Social Economic Development

Children, Women, PLWD, victims of SGBV, & Youths at risk. State and non-state actors



Conflict, Security & Justice

SGBV and Human rights abuse victims, Children & PLWD, Missing Persons, offenders and vulnerable persons. State and non-state actors



Climate Change

Rural & Community farmers, herders, fishermen, traders, Policy Makers at Community, local government and State level informal/traditional institutions etc.



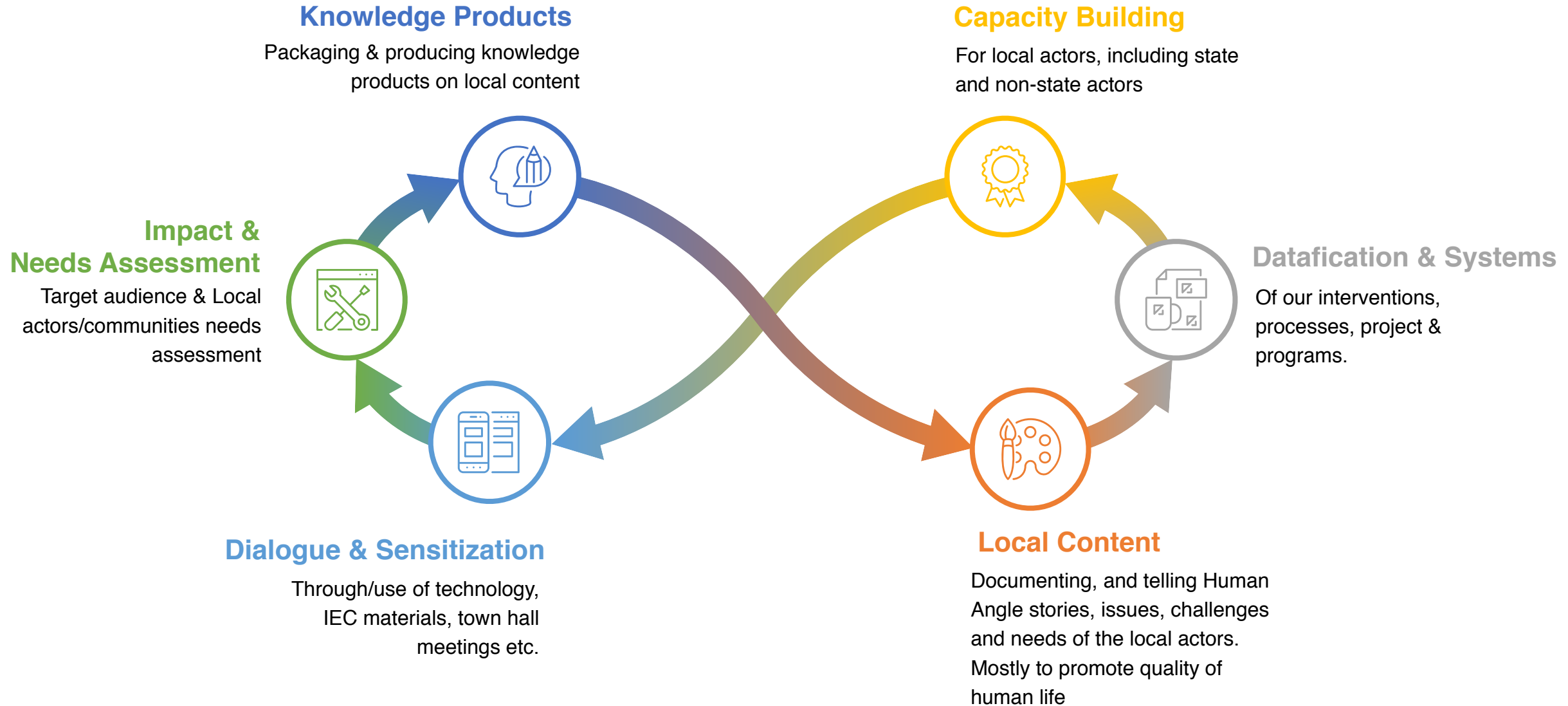
Governance

Citizenry at the Local Government level & State Governance level



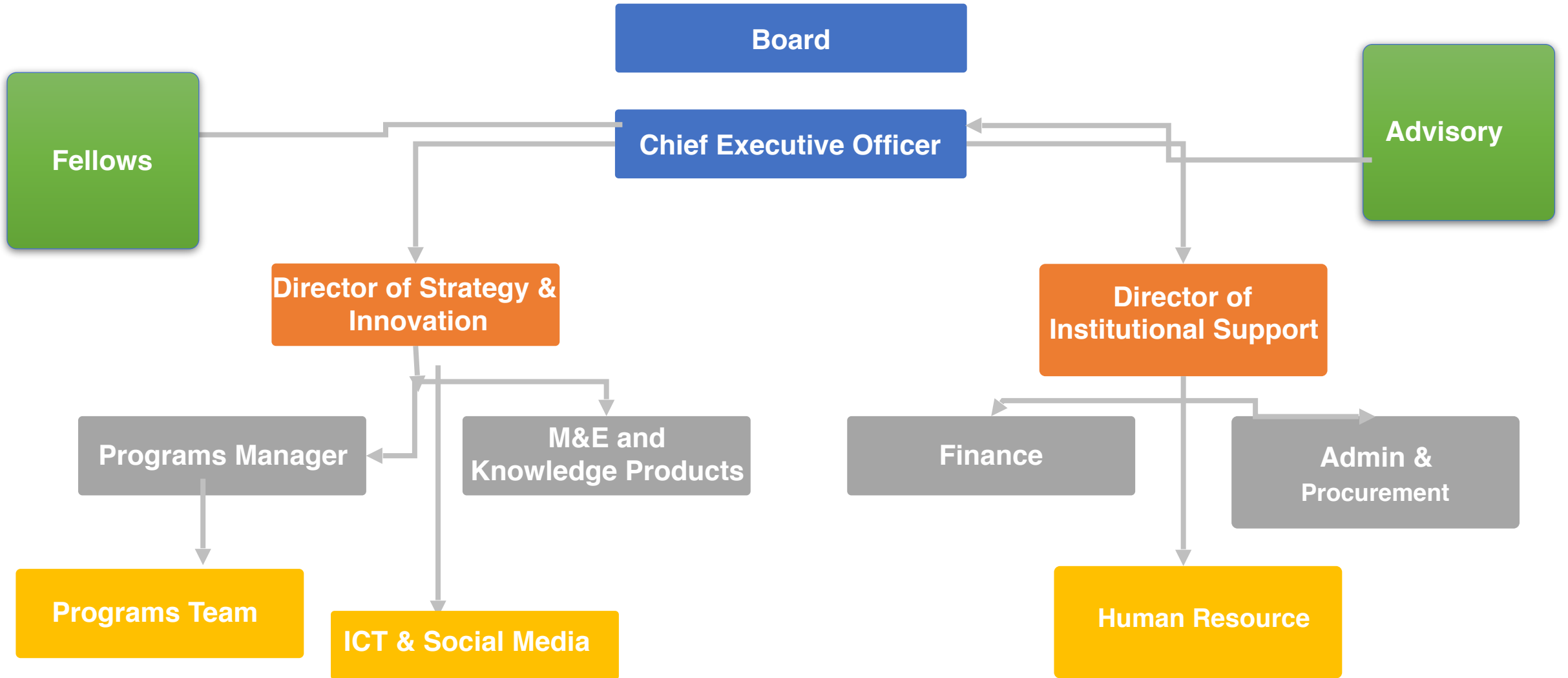
Strategy Mapping

WRITE YOUR SUBTITLE HERE



GRA Organizational Structure

Organizational Organogram



Rhythm

